

# Millennials & REAL ESTATE

A survey of **2,050** Americans aged **18-34** found millennials are more traditional than previously believed about home buying.



**75%** said they would use a local real estate agent instead of an online agent

**71%** said they would choose a local lender

**56%** plan to purchase a house in the next two years

**68%** of those not planning to buy stated it is because they cannot afford to do so

"We found that Millennials place a high value on the personal touch and knowledge of a local agent."

**91%** will use an online site or mobile app to research neighborhoods, homes and prices